

Executive Leadership Program

Powered by Women in Print

Program Details

Dates: Monday 11 - Tuesday 12 August 2025

Venue: Conference Centre, State Library of Victoria,
Swanston Street, Melbourne



“Working with Jo Wise has been one of the most transformative experiences of my leadership journey.”

*Zaidee Jackson, National BDM,
Sustainable Packaging,
Ball & Doggett*

Why This Program, and Why Now?

This Executive Leadership Program was created in direct response to feedback from our national community. You told us there's a strong need for more structured and meaningful leadership development opportunities in the print and packaging sector; especially for those already in leadership roles.

This program is **not** about early-career or “one day” leadership potential. It's built for those who are already leading - and who are ready to lead with greater clarity, confidence, and impact.

Whether you're:

- stepping into a more senior role,
- managing a larger team,
- or wanting to refresh and strengthen your leadership capability

This program is designed to meet you where you are - and help you move to where you want to be.

Who Is This Program For?

Designed for women and non-binary professionals who are:

- Team Leaders
- Middle Managers
- Small Business Owners
- GMs, MDs, in SME environments,
- Professionals transitioning into executive leadership roles

What's Included

Two full days of

- ❖ Face-to-face coaching and workshop learning with Jo Wise, Master Certified Executive Coach
- ❖ Peer activities with an intimate cohort of 20 participants
- ❖ Morning tea, lunch, and afternoon tea

PLUS: 2 seats at the Inaugural Annual Leadership Dinner (bring a colleague, manager, or partner).

Investment & Booking

- **Non-Members:** \$2,495 + GST
- **Women in Print Paid Members:** \$1,995 + GST
- **Early Bird Discount:** 10% (paid in full by 15 July 2025).
- **Group Discount:** Available for bookings of 3 or more participants from the same company and paid full by 4 August

Flexible payment options available - weekly, fortnightly or custom.

Register at womeninprint.com.au/executive-leadership

Program Overview

Day One - Monday 11 August

Session	Focus and Outcomes
Curiosity & Clarity	Explore curiosity as a leadership strategy. Develop a reflective mindset that embraces learning and growth through challenges\
Brand You	Define your unique value and voice. Gain clarity on your purpose and the impact you want to make.
Lead Like You Mean It	Identify your core values and how they guide your decisions, boundaries, and leadership under pressure.
Your Leadership Style Mix	Understand your default leadership style and learn how to flex across styles to suit diverse teams and situations.

Annual Leadership Dinner – Monday 11 August 7:00 PM

Day Two - Tuesday 12 August

Session	Focus and Outcomes
Resilience That Works	Learn strategies for resetting under stress. Understand how personal resilience supports sustainable leadership.
Real Talk: Feedback That Lands	Build skills for giving and receiving feedback. Create a culture of equity, opportunity, and constructive dialogue.
Powering Up Performance	Unpack the drivers of high performance—trust, psychological safety, and healthy conflict—and how to foster them in your team.
Your Leadership Map	Finalise your Leadership Manifesto. Create a personalised plan for growth, anchoring your vision and leadership habits.

What Others Are Saying

“Working with Jo Wise has been one of the most transformative experiences of my leadership journey.

She brought not just expertise, but a deep, intuitive understanding of what it means to lead with authenticity. Through her guidance, I’ve anchored into my values, strengthened my leadership voice, and made conscious choices that have fuelled both personal clarity and professional growth.

*Jo doesn’t coach from the sidelines - she leads **fiercely, fearlessly, and with intention.***

I am who I am today as a leader not because I changed, but because she helped me fully step into who I already was - unapologetically.”

**Zaidee Jackson, National BDM
Sustainable Packaging
Ball & Doggett**

Need More Information?

Visit www.womeninprint.com.au or email info@womeninprint.com.au to speak with a program advisor.